



Lead with Impact:

The Journey to Supply Chain Visibility and Emissions Reduction





The Trail Starts Here

You've stood at the summit. You've pushed through headwinds, mapped uncharted terrain, and navigated the unexpected — just like your customers do, every time they lace up their boots or strap into their harnesses.

But this journey is different.

This is the journey to reduce your greenhouse gas (GHG) emissions.

And the truth is, you can't reach the goal without understanding the full trail ahead: A trail that winds straight through your supply chain.

The outdoor and sporting goods industry has always valued resilience, performance, and the environment itself. Now, those values are being tested. The pressure to meet climate targets is rising, from consumers and regulators alike.

The stakes? Your reputation, your compliance, your brand integrity — and the planet.

The good news is you already have what you need to lead. The facilities that make your gear — from jackets to climbing cams — are full of untapped potential. But visibility is key to taking strategic business action.

So how do you get started?

You gather the data. You work with your suppliers. You turn unknowns into insights, and insights into action.

This is a story about leadership.

About choosing to engage. And about what happens when you do.

Where You Put Your Focus Matters

Picture a factory floor in northern Vietnam. The machines hum. Lights glow.

Fabric rolls stretch out over cutting tables. But what you don't see — not yet — is which process is using the most energy.

Which machine is burning the most fuel? Which part of this operation is driving your Scope 3 emissions?

Now, imagine this same facility has identified its highest energy-use processes.

Suddenly, everything changes. This is the moment where data turns into direction and opportunity.

Sports and outdoor goods facilities on Worldly that have pinpointed their energy-intensive operations are

27%¹

more likely

to achieve reductions in Scope 1 and 2 emissions.

That's because understanding precisely where emissions hotspots are gives you the power to address them.



When facilities conduct energy audits they are:

21%¹

more likely
to have an **energy**
improvement plan.

20%¹

more likely
to know their **highest**
emitting processes.

25%¹

more likely
to set **Scope 1 and 2** targets.

17%¹

more likely
to actually **reduce** energy usage.

It's not just about insights. It's about informed action that's made possible when you have access to primary supply chain data.



Plans Are Good. Progress Is Better.

The outdoor industry is no stranger to planning — expedition routes, seasonal launches, preparation for emergencies. But when it comes to GHG reduction, plans must translate to measurable change.



Of the facilities on the Worldly platform that manufacture sports and outdoor goods:



75%¹

report having plans in place to improve their energy use and emissions.

But only

66%¹

of facilities report that they are actively reducing energy.

That's a gap worth closing. And as a brand or retailer you have a critical role to play in the transition from planning to making progress.

Brands that collaborate with their suppliers on improvement plans help turn ideas into outcomes. Plus, data shows that setting targets works.

Facilities that set Scope 1 and 2 reduction goals are

51%¹

more likely
to make actual progress toward those goals.

These statistics aren't abstract. They're real-world proof that the steps you take lead you further down your sustainability path, and closer to a value chain that aligns with your mission, your commitments, and your customers' expectations.

Because when your brand says it's "climate-conscious," your operations need to say it, too.

You've Got the Power to Lead the Way

This is your time to lead decisively, with clarity and purpose. Reducing emissions isn't just about meeting regulatory standards:

It's about building stronger, smarter, more sustainable, responsible—and ultimately—more resilient businesses. It's about reducing risks in your supply chain. It's about preparing for a world where transparency, performance, and impact aren't optional — they're expected.

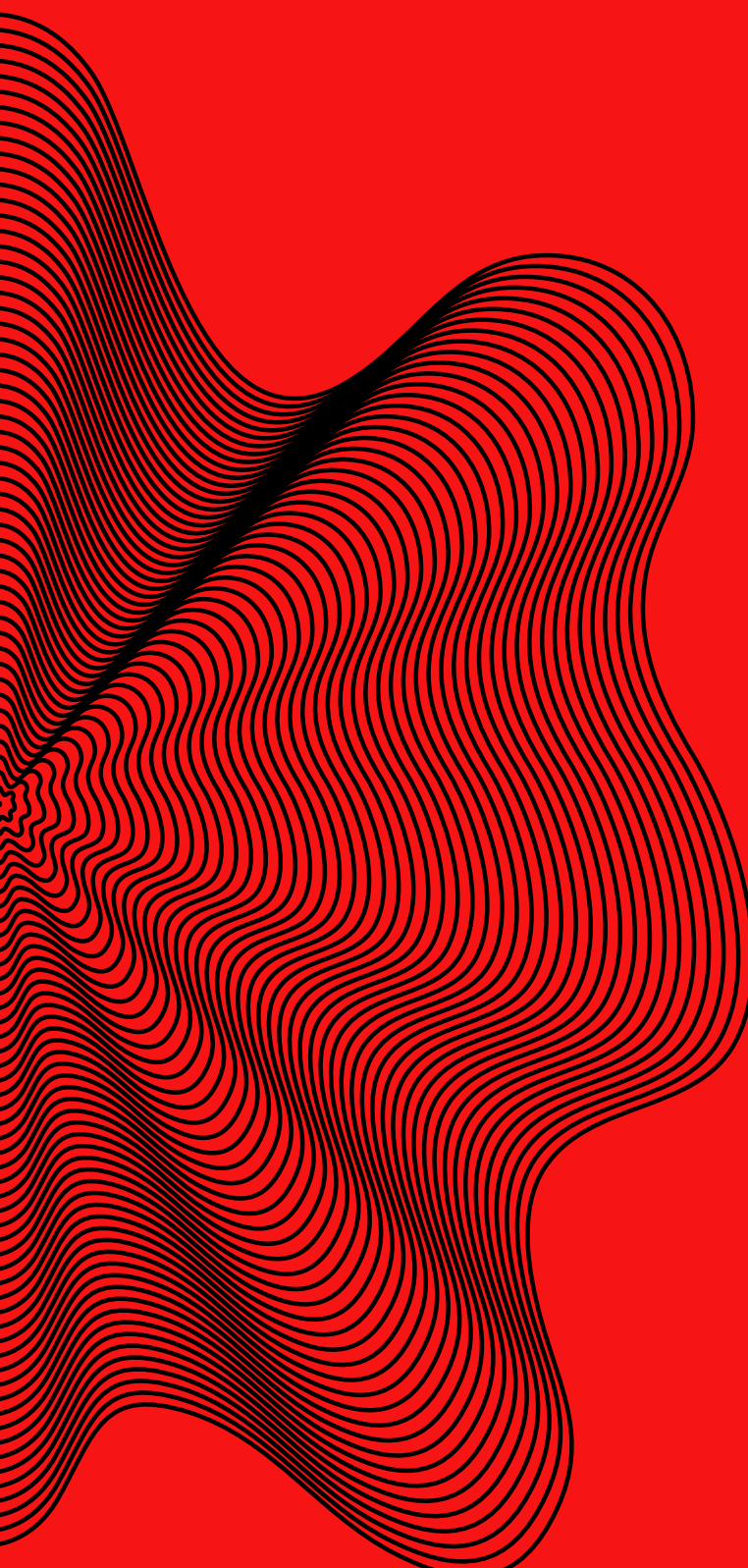
The challenges are big. But the solutions are real—and within reach. From energy audits to improvement plans, from emissions tracking to primary data insights, you have access to the tools your business needs to understand and reduce its environmental footprint.

You don't have to figure this out alone — and neither do your suppliers. From planning, to engaging your supply chain, to partnership, to action, it all starts with making the decision to prioritize the journey. You can't improve what you can't see, and visibility enables action.

So, start with the data. Ask the right questions. Empower your factories. Map your emissions trail — and start making improvements.

Your goals are within reach.

Let's go. worldly.io

An abstract graphic on the left side of the page, composed of numerous thin, black, wavy lines that flow and curve across the page, creating a sense of movement and depth.

About Worldly

Worldly is the leading sustainability data and analytics platform for the consumer goods industry, empowering brands, retailers, and suppliers to turn primary data into strategic business action. Trusted by a network of over 40,000 global customers across apparel, footwear, home furnishings, outdoor sporting goods, and more, Worldly provides deep visibility into environmental and social impact—from carbon and water to chemicals and labor—at the product, facility, and value chain level.

Built on industry-leading standards including Cascale's Higg Index tools, exclusively available on Worldly, and connected with partners like ZDHC and Bluesign, Worldly transforms raw data into actionable intelligence that helps companies reduce risk, boost operational efficiency, meet evolving compliance and regulatory requirements, and accelerate measurable impact. With the largest global network of engaged manufacturers and the most comprehensive library of materials and product impact data, Worldly enables businesses to lead with transparency, resilience, and accountability.

www.worldly.io